



ADIMU COLÓN



Adimu Colón is a highly skilled media professional with more than two decades of experience across various sectors of the entertainment industry. He is a successful content producer, television host, philanthropist, accomplished executive, radio personality, and serial entrepreneur.

Throughout his career, Adimu has held several prominent roles in the radio industry, including Director of Programming, music director, and music curator. He has also hosted top-rated radio shows in various cities throughout the United States, including New York, Los Angeles, and Washington, DC.

Currently he hosts the legendary radio show, “Quiet Storm,, on WDAS in Philadelphia and is the signature voice of 24 radio stations for iHeart Radio R&B brands and app.

Adimu is the former host of BET’s Teen Summit and has developed and executed high-impact content for some of the world’s most successful Grammy Award-winning musicians and entertainers. He is also skilled in brand building and marketing strategies, producing video content, concerts, and integrated campaigns for clients such as Bacardi U.S.A., Penguin Random House, and Grey Goose.

Adimu’s contributions to the entertainment industry have earned him two NAACP Image Awards and recognition from several organizations, including the US Department of Labor, the Governor of Maryland, and Maryland’s General Assembly. He remains dedicated to service work, volunteering as an English teacher in Haiti, coaching two youth soccer teams, and serving on the board for the J. Dilla Foundation. He is a shop steward for the Teamsters Union and proud member of Omega Psi Phi Fraternity, Inc.
